# **Privacy Policy**

Deniz Tunc Jewellery ("Deniz Tunc Jewellery", "we", "our", "us") and its subsidiary companies respect the privacy rights of its online visitors ("you", "your", "yours") and recognise the importance of protecting the information collected about them. We have adopted a corporate wide Privacy Policy that guides how we collect, store and use the information that you provide us with. If you are under 18, we require that you inform a parent or guardian about Deniz Tunc Jewellery's Privacy Policy and Terms and Conditions as well as requiring their consent to the Privacy Policy and Terms and Conditions before registering with Deniz Tunc Jewellery or placing an order.

The following information is provided by Deniz Tunc Jewellery to enable our online visitors to be fully informed of our Privacy Policies. By visiting <a href="https://jewellery.deniztunc.com/">https://jewellery.deniztunc.com/</a>, you are accepting and consenting to the practices described in this Privacy Policy and the Terms and Conditions.

Please note that this policy applies to Deniz Tunc Jewellery and/or its subsidiaries, but not to websites maintained by other companies or organisations to which we link. Deniz Tunc Jewellery is not responsible for any personal information you submit to third parties via our website. Please ensure that you read the Privacy Policy of such other companies or organisations before submitting your details. Furthermore, from time to time Deniz Tunc Jewellery may employ third party business partners to collect personal information on Deniz Tunc Jewellery's behalf. In such cases, these third parties will be subject to confidentiality agreements and instructed by Deniz Tunc Jewellery to comply fully with the Deniz Tunc Jewellery Privacy Policy as set forth herein.

WHAT PERSONAL INFORMATION DO WE COLLECT FROM YOU AND HOW?

Deniz Tunc Jewellery collects personal information in several ways when you place an order or register for a service offered by Deniz Tunc Jewellery. If an order is placed with us, we need to hold personal information including your name, email address, phone numbers, home address, shipping and credit card billing address(es) so that we can process and fulfil your order. Additionally we may also obtain information as a result of authentication or identity checks. Sometimes we may ask for your telephone number. This number may be given to our courier for delivery services. These details allow us to process your order and to let you know the status of your order.

### OTHER INFORMATION WE COLLECT THROUGH OUR SERVICES

As a user of our services, we may collect non-personal data about use of the website, such as pages visited, times and volume of use of the services as well as Traffic Data. Traffic data includes logs, details of networks, time of log-on or access, length of sessions and similar systems data.

#### WHAT ABOUT COOKIES

Our site uses cookies to keep track of how often you visit our site, the contents of your shopping cart, previous purchases and to deliver content specific to your interests. (A cookie is a piece of information that is stored on your computer's hard drive by your web browser which tracks your movements within websites.) Most browsers are automatically set to accept cookies but usually you can alter the settings of your browser to prevent automatic acceptance. If you choose not to receive cookies, you may still use most of the features of our website, including the ability to purchase items.

HOW THIS INFORMATION MAY BE USED, INCLUDING ANYONE IT MIGHT BE SHARED WITH

Deniz Tunc Jewellery may use your personal information for the processing of orders, payments and to provide you with a personalised shopping experience. We will also use your details to fulfil and deliver your orders and manage your account. Your personal information may also be checked with credit agencies to prevent fraud and may be shared with other companies in the Deniz Tunc Jewellery group. Where there is a legal obligation to do so, we may disclose your information to any relevant regulatory body. We do collate statistical information about site traffic, sales and other commercial information which we may pass on to trusted third parties but these statistics do not include any information which can identify you personally. We see this as a value-added service helping you to find useful products or services. We strive to limit use of your information to those offers that we think you would appreciate receiving. Finally, we may use your personal information for our internal marketing and demographic studies, together with non-personal data to monitor customer patterns so we can consistently improve our site design to better meet our visitors' needs. If we change our policy on disclosure to others, we will inform you and give you the choice of opting out.

#### SAFEGUARDING YOUR PERSONAL IDENTIFIABLE INFORMATION

We will only collect personally identifiable information to the extent deemed reasonably necessary to serve you in view of our legitimate business purposes as set out above, and we will use our best endeavours to maintain appropriate safeguards to ensure the security, integrity and privacy of the information you have provided us with. When you place an order or access your account information, we use a Secure Socket Layer (SSL) encryption which encrypts your information before it is sent to us to protect it from unauthorised use. In addition, we will take reasonable steps to ensure that third party business partners' to whom we transfer any data will provide sufficient protection of that personal information.

WHERE AND HOW TO ASK QUESTIONS OR FILE COMPLAINTS

If you require further information about our Privacy Policy, please email showroom@deniztunc.com.

## YOUR CONSENT

By visiting <a href="https://jewellery.deniztunc.com">https://jewellery.deniztunc.com</a>, you are accepting and consenting to the practices described in this Privacy Policy and the Terms and Conditions.

By using our website, you (the visitor) agree to allow third parties to process your IP address, in order to determine your location for the purpose of currency conversion. You also agree to have that currency stored in a session cookie in your browser (a temporary cookie which gets automatically removed when you close your browser). We do this in order for the selected currency to remain selected and consistent when browsing our website so that the prices can convert to your (the visitor) local currency.

Keywords: jewelry, jewelry store, jewelry stores, silver jewelry, gold jewelry, silver, gold, designer jewelry, diamond jewelry, men's jewelry, jewelry online, womens jewelry, antique jewelry, personalised jewelry, wedding, wedding jewelry, handmade jewelry, sterling silver jewelry, online jewelry stores, pearls, pearl, wrapbracelet, deniz tunc jewelry, online jewelry